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The Artbook Inc Launch and Siphesihle Mbatha Solo Exhibition

The Artbook Inc announces its official launch with their very first exhibition. The art exhibition is a solo art exhibition of Siphesihle Mbatha of Earth Family Artists. The exhibition aims to start a dialogue against women and children abuse as it will be 16 days of activism of no violence against women and children. This is a start-up initiative supported by The Luthuli Museum.

The exhibition titled Purpose Abuse will be held at The Luthuli Museum on the 08 December 2018 at 16H00. The Exhibition will also include a painting of Chief Albert Luthuli that will be auctioned during the evening. The tickets are available at the Pick 'n Pay outlets or alternatively via Webtickets online.

Art is very important in societies around the globe mainly because people barely forget what they hear, see or touch. Art evokes feelings in their audiences whether laughter, joy or sadness that is why The Artbook Inc chose to venture into the arts because it's not only to entertain but also art can be used to create awareness.

The Artbook Inc is a start-up art company that assists upcoming young visual artists gain exposure in the art industry by nurturing, marketing and promoting their work. The company hopes in the next 3-5 we will open our own art gallery. The Artbook Inc started because they were a lot of upcoming artist with amazing potential but most galleries always have their hands full and we want the stigma to end that a great artists takes them their lifetime to be celebrated. Let's celebrate them alive

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