

uMongo Msindo: Sounds in Context
Exhibition Launch

iSupport Creative Business is launching its first exhibition of new work that aims to commemorate, showcase and bring the story of some of the unique musical heritage of KwaZulu Natal to life. The exhibition will be launched at the Luthuli Museum in Groutville on Thursday 31 March at 12 pm and will be exhibited throughout April.

uMongo Msindo is a multi-fold undertaking that is in equal parts archival and exhibitionary. It works against a globally flattened culture where speed is currency and context amiss. Working within the boundary of KwaZulu-Natal, it considers 'hyper locality' as a tool to disrupt the conditions of 'internationalism'. It invites audiences and custodians of age-old music traditions on a sojourn of music-making and consumption, with a particular focus on the relationship between player and instrument. Both entities conjoin to form a vessel that transmits sound, heritage and frequencies.

The five protagonists of this undertaking are amongst some of the oldest instrument players in the region. They liberate overlooked narratives through six instruments from the comfort of their homes through their personal histories. This installation brings musicians into conversations with their instruments through videos, textiles that function as interactive wall pieces and a QR portal that expands on their work- all presented via a mobile museum structure.

"It has been a long-time dream of our company to bring indigenous instruments, their players and the stories to life. This is such an important piece of archival work that we are beyond excited to share it finally", says Mzwandile Ntsele, who co-curated the exhibition with his wife and business partner Marlyn Ntsele.

The duo has been involved in many successful music and arts projects in KwaZulu Natal. Their company, iSupport Creative Business, is also a successful digital marketing company and publicist.

They have big dreams for the exhibition: "We would like this exhibition to be seen by as many people as possible. We ensured it is a mobile structure so it can easily tour and other instruments could be added to the concept. We will also make sure learners get invited to this exhibition so that we can share the importance and endless possibilities of indigenous instruments with a younger generation." Says Marlyn Ntsele.

This exhibition is made possible with the support of the Luthuli Museum and with financial support from the Department of Sports, Arts and Culture.

Curators: Mzwandile and Marlyn Ntsele

Exhibition Design: Issa Wessels

Videography: Sthembiso Hlela & Jim Kagiso Nkoane

Musicians:
Bavikile Ngema
Bhekani Ngcamu
Msayinelwa Biyela
Njeza Dlamini

Sphelele Dlamini

Promotional Photography: Hugh Mdlalose

## **Event details**

Thursday 31 March | 12 pm Luthuli Museum, Groutville

Free of charge. RSVP: <a href="mailto:info@isupportdoyou.com">info@isupportdoyou.com</a>

This exhibition runs until 30 April 2022 and is open from:

Monday to Saturday 8.30 to 15.30

Sundays 11.30 to 14.30

## Note for the editor

Please find images attached. Kindly credit the photographer Hugh Mdlalose For any interviews: <a href="mailto:marlyn@isupportdoyou.com">marlyn@isupportdoyou.com</a> | 079 707 7773 | 083 337 2518